

Case Study

INEX>FLOOR Delivers an Affordable Polished Concrete-like Surface.



PROJECT: **ILVE Appliances Showroom,
48 Moore Street, Leichhardt, NSW**

WHAT: **Commercial Showroom**

WHEN: **June 2014**

PRODUCT: **INEX>FLOOR as a finished surface**

BUILDER: **Constellation Carpentry**
Leo Felton 0414 080 045

When the architect called for a polished concrete floor to the Leichhardt showroom for ILVE Appliances **INEX>FLOOR** was selected as an affordable alternative. Laid smooth side up as a direct stick to the existing concrete the 2700 x 600 **INEX>FLOOR** delivered a quality polished concrete appearance. A light grid sanding once laid, followed by UBIQ's recommended 3 coat water based epoxy sealing and polyurethane coating system resulted in this feature floor section in the centre of ILVE's showroom.

*"Once the qualities of **INEX>FLOOR** were understood, it became a natural choice for this project' says the builder Leo Felton of Constellation Carpentry. "It's astonishing that this material can be used as both a substrate for bathrooms and decks, and as a quality finished surface like at ILVE ... It was so easy to work with; I even used a hand saw to trim it around the columns".*

The sales team at ILVE are delighted to have supported an innovative building material from UBIQ. *"We love the floor – we're even getting as many enquiries from our customers about it as we are our own great range of appliances"* says Lesleyann at the showroom.

ILVE have invited UBIQ to hold its future product launches at their showroom. So stay tuned for further announcements.